

## About

The word 'Anganwadi' means courtyard shelter and is a part of the Integrated Child Development Scheme (ICDS) of the Department of Women and Child Development. Anganwadis are the focal point for the implementation of all health, nutrition, and pre-school education ~~early learning initiatives~~ **for children of age group 3 up to 6 years of age as well as pregnant women and lactating mothers**. Started in 1975 with the aim of combatting malnutrition, the wide network of Anganwadis now provide young children with an integrated package of services such as Supplementary Nutrition, Health Care, and Pre-School Education.

With the Adoption of Anganwadis, **the aim is to make all Anganwadis 'Smart'**. Smart Anganwadis have the appropriate infrastructure, functional kitchen, and functional toilet, as well as additional facilities such as solar panels, TV with educational material, and a toy area for children.

## Mandate and Intervention

**On the basis of GR No. ABV-2022/Q.229/CO.6**, the following areas of intervention have been identified to make Smart Anganwadis:

**Physical facilities:** construction of a permanent structure with a functional kitchen and toilet, water purifier, solar panel, fan, and backyard garden

**Educational facilities:** Chairs, tables, and *satranji*, coloured TV with educational content, indigenous learning toys, and learning material related to local heroes

**Growth monitoring devices:** Weighing scale, height measuring tool Stadiometer, infantometer, printed government growth monitoring chart

**Capacity building:** Conducting regular classes by education teachers, skill development of women and girls, nutrition counselling, especially for Anganwadi *Sevikas*

**Health:** Conducting regular medical camps, medical assistance, and providing additional nutritional supplements such as eggs and bananas.

**Volunteering:** Children, women, and Anganwadi *Sevikas* can be helped through volunteering efforts

The Corporate/Charitable Organisation/Rotary/Lions Club is at liberty to select the number of Anganwadis it wishes to adopt along with the geographical location. The Office of Minister Mangal Prabhat Lodha and Department of Women and Child Development shall help with the identification of geographical target areas as well as interventions specific to them. The MoU shall be of non-financial and non-binding nature.



With the signing of MoU, the Child Development Program Offices and District Program Officers shall be notified of the work that the Corporate is looking to undertake. Additionally, the Corporate/ Charitable Organisation/Rotary/Lions Club can put a donor recognition board at the adopted Anganwadis, and their work shall be highlighted on the official website of the Department.

The Corporate/ Charitable Organisation/Rotary/Lions Club can also bring in a third implementation partner, wherein a tripartite MoU can be signed. An estimate of undertaking above mentioned interventions is Rs 1.5 lakh to Rs 2 lakh per Anganwadi.

Benefits of Anganwadi Adoption for the Corporate/ Charitable Organisation/Rotary/Lions Club -

- Brand building opportunity to corporates CSR
- Achievement of large-scale impact goals with minimal contribution as corporate would be adding to the existing infrastructure and network of the Department
- Strategic partnership agreement with GOM to increase their CSR program credibility
- Impactful and sustainable long-term working models of partnership with the government in CSR domain
- Recognition of contribution at the site
- Recognition of contribution on the official website of the Department of Women and Child Development, GoM
- Press and Social media mentions

